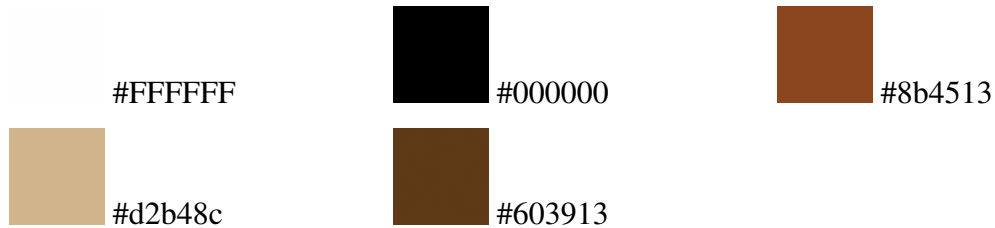


## Style Guide

### Color



### Logo & Logotype

The logo has one variation. The type is Chalkboard with the mountain being bold and mania the normal state. It can be use on any page acceptable with the site. It is positioned in the top right corner of the top banner.



## MountainMania

### Graphics

All pages have 5 links at the top right of each page. The up state is brown and the down state is black. The inner bike page has 12 images of bikes. On each of those inner pages there is a picture at the top which is enlargeable. The accessories page has 4 image links on it. These inner pages also have a thumbnail image near the top that's enlargeable.

### Typography

Verdana, Arial, Helvetica, sans-serif;

#### Logo Type

**TAG LINE**

### Design

The banner features a central image split into two parts. On the left, a cyclist in a red and yellow jersey with 'PRO BIKE' and 'MOUNTAIN MANIA' on it, wearing a white helmet and sunglasses, is riding a mountain bike on a sandy trail. The bike has a white race number '1297' on the front. On the right, a silver mountain bike is parked on a sandy shore next to a body of water with trees in the background. The background of the banner is a textured, brownish-tan color.

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# Mountain Mania

ALL MOUNTAIN BIKES  
...ALL THE TIME

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